

NATIONAL'S COAST-TO-COAST BEST SELLER...

O.P.S.®

OVERNIGHT PROOF SERVICE

FILM RECEIVED TODAY (BEFORE 10 A.M.) WILL BE SHIPPED TOMORROW!

O.P.S. proofs are borderless, quick and inexpensive. They cost only 30¢ each, plus film developing, regardless of size. #120 Square negatives are proofed to 5x5, oblong negatives to 4x5 and 35mm to 3½ x 5. Isn't it nice to know you now can enjoy "O.P.S." speed as well as NCL dependability—both from **NATIONAL!**

HOW TO ORDER O.P.S. PROOFS:

- 1 On your NCL order envelope, indicate number of rolls and number of exposures per roll.
- 2 Mark "O.P.S." in instruction block.
- 3 If you do not have NCL order envelopes, use the coupon below (or similar form).

NOTE: O.P.S. proofs are available only at the time we develop your film.

PROOF SIZES	FROM THESE NEGATIVE FORMATS	PRICE
5x5	2¼ x 2¼ Squares	30¢
4x5	2¼ x 2¾, 2¼ x 3¼	
3½ x 5	35mm	
Film Developing: 120/620/135—20 1.30 per roll 220/135—36 2.40 per roll		

For proofs in other sizes and categories, see NCL catalog.

PROPOSED FILM FOR DEVELOPING, PRINTING, AND PROOFING

QUAN.	SIZE & TYPE OF FILM	☐ DEVELOP ONLY ☒ DEVELOP & PROOF ☐ DEVELOP & PRINT	PRINT SIZE	NOTES (PLEASE PRINT OR TYPE)
	8 EXP. #120			
	9 OR 10 EXP. #120			
	12 EXP. #120			
	SHEET FILM:			

SPECIAL INSTRUCTIONS: **O.P.S.**

Fill out and mail today!

No. of Rolls	Size of Film
	8 exp.
	9 or 10 exp
	12 exp.
	35mm.

**NATIONAL
COLOR
LABORATORIES, INC.**

306 West First Avenue,
Roselle, New Jersey 07203

- ☐ Check enclosed ☐ Ship COD
☐ Please forward latest price list
 and postpaid mailing envelopes.



Yes! I want to try NCL's new O.P.S. proofs.
Develop and proof enclosed film:

Name _____

Address _____

City _____

State _____

Zip _____

National keeps it COOL!



*Save on fresh Kodak
Vericolor II film kept
under constant
refrigeration!*



Kodak paper.
**For a good look
at the times of your life.**

NCL keeps a complete stock of fresh Vericolor II film in all sizes — including 20 exposure 35mm. Kodak emphasizes that this film be refrigerated until just before use, and since our supply is under constant refrigeration until it is shipped, you are assured of always receiving film that has been properly stored, and at discounts off list.

Fill out and mail today! **NATIONAL COLOR LABORATORIES, INC. 306 West First Avenue, Roselle, New Jersey 07203**

YES! I am interested in a dependable source of supply for Vericolor II film — fresh and properly stored under temperature controlled refrigeration.

Name

Firm or Studio Account No.

Address

City State Zip

YES! I would like NCL to ship me the following:

☐ Packages of 20 rolls of VPS 120 at \$26.40 per package \$

☐ Packages of 20 rolls of VPS 220 at \$52.80 per package \$

☐ Packages of 10 rolls of VPS 136-36 at \$25.00 per package \$

☐ Packages of 10 rolls of VPS 135-20 at \$18.50 per package \$

☐ Check enclosed ☐ Bill to my account TOTAL \$

Prices subject to change without notice. *F.O.B. Roselle, N.J.